

Partner Presentation Form

Name of the organisation :	CIA FIRENZE SERVIZI SRL	
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Name of the contact person :	SALVATORE ENRICHETTI	
Function:	RESPONSABILE TECNICO	
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Type of organisation:

SME School University Public Authority
 Training No Profit NGO

Other (Specify) PRIVATE COMPANY

Fields of action :

SMEs Youth Universities Public Authorities
 Equal opportunities Schools Unemployed

Other (Specify) TECHNICAL ADVICE AND TRAINING

Description of the organisation

CIA FIRENZE SERVIZI SRL IS A PRIVATE ORGANIZATION WITH THE LEGAL FORM OF THE LIMITED LIABILITY COMPANY

THE COMPANY IS WHOLLY OWNED BY A CATEGORY ASSOCIATION CALLED **CONFEDERAZIONE ITALIANA AGRICOLTORI** OPERATING THROUGHOUT ITALY

OUR ORGANIZATION HAS AN HEAD OFFICE IN FLORENCE AND OTHER FIVE PERIPHERAL OFFICES DISTRIBUTED BETWEEN THE PROVINCES OF FIRENZE AND PRATO.

IN THE COMPANY ARE ON AVERAGE OCCUPIED ABOUT 30 EMPLOYEES WITH SKILLS IN TECHNICAL, ADMINISTRATIVE AND TAX AREAS.

FROM THE BIRTH IN 1993 WE WORK IN THE FIELD OF CONSULTING AND PROFESSIONAL TRAINING TO RURAL TOURISM OPERATORS.

OVER THE YEARS WE HAVE BEEN PROMOTERS, PARTNER AND DESIGNERS OF VARIOUS ACTIVITIES OF TRAINING, ADVICE AND ASSISTANCE ADDRESSED TO FARMS AND AGRITOURISTIC FARMS.

Experience of the organization in previous European projects

PARTNER IN THE FOLLOWING PROJECT

- *FORESTUR– ES/06/B/F/PP-149544: “Tailored training for professionals in the rural tourist sector”*
- *Fut.Agrit FI20071647 POR OB. 2 FSE 2007-2013: “Agriculture and Computing”*

Experience and Expertise of the organization in the project’s subject area

THE COMPANY STAFF HAS DESIGNED AND IMPLEMENTED CONSULTANCY, TECHNICAL ASSISTANCE AND PROFESSIONAL TRAINING PROGRAMS WITHIN THE REGIONAL SYSTEM OF AGRICULTURAL AND RURAL DEVELOPMENT SERVICES.

IN THE YEARS FROM 2003 TO 2017, THE CONSULTANCY AND SUPPORT SERVICES PROVIDED BY OUR COMPANY INVOLVED MORE THAN 200 FARMS OPERATING IN THE RURAL TOURISM FIELD.

EACH YEAR, WE PROVIDES ADVICE AND ASSISTANCE TO AROUND 1000 COMPANIES ON:

- *FUNDING AND DEVELOPMENT OPPORTUNITIES ARISING FROM THE EUROPEAN COMMUNITY AGRICULTURAL POLICY AND FROM THE TUSCANY REGIONAL RURAL DEVELOPMENT PLAN*
- *OENOLOGY, AGRITOURISM AND ORGANIC PRODUCTION*

NUMEROUS DISSEMINATION AND TRAINING ACTIVITIES HAVE BEEN DESIGNED AND MANAGED BY THE COMPANY ON:

- *SAFETY AT WORK*
- *CORRECT USE OF PLANT PROTECTION PRODUCTS IN AGRICULTURE*
- *FOOD HYGIENE AND IMPLEMENTATION OF HACCP METHOD*
- *IMPROVEMENT OF PRODUCTION QUALITY*
- *MARKETING TECHNIQUES IN AGRICULTURE AND AGRITOURISM*

Contributions that can be provided to the project

The accumulated experience we take to the project, will help to improve cooperation between VET providers and companies to provide a market-oriented training offer. Our frequent relationship with the managers of the agritourism companies will enable us to involve them in the design of human resource training tools through the use of ICT.

Reasons of involvement in the project

Provide an opportunity to host VET students to companies we work with operating in the tourism and the Eno-Gastronomy sectors

Contact Person's Experience and Expertise

Dr. Agronomo *Salvatore Enrichetti* graduated in 1999 in Agrarian Science and Technology at the Agricultural Faculty of the University of Florence with a Degree Thesis on Hygiene and Safety at Work in the Agricultural Sector. He is qualified for the exercise of the profession and is registered in the list of the technical advisers at the court of Florence. After graduating, he worked on numerous European projects concerning the improvement of the quality of typical Tuscan agricultural production (mainly wine and oil production categories). Since 2004, he has been technical manager of the agronomic services of CIA FIRENZE SERVIZI SRL and has been involved in consulting and technical assistance. Over the years he has been a teacher in numerous training courses and dissemination initiatives for administrators and managers of farms and agritouristic farms