

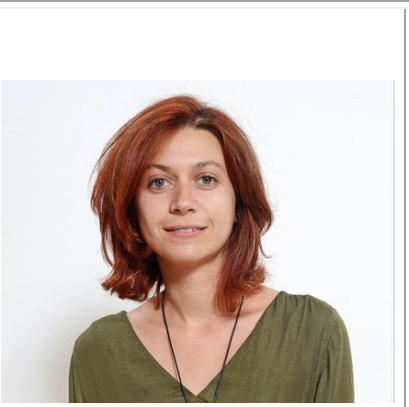


XANO CHANNEL Asociación para el Desarrollo Comunitario (E)

Name of the organisation :	XANO CHANNEL Asociación para el Desarrollo Comunitario	
Address:	Calle Pintor Martínez Cubells, n.2, pta 4, 46002, Valencia (Spain)	
Tel:	+34 635671386	
Fax:	n.a.	
Web site:	www.xanochannel.es	

Name of the contact person :	María Sonsoles Jiménez González	
Function:	European Project Coordinator	
Address:	Calle Pintor Martínez Cubells, n.2, pta 4, 46002, Valencia (Spain)	
Tel:	+34 615195942	
Fax:	n.a.	
E-mail:	xanochannelassociation@gmail.com	

Name of the contact person :	María Àngeles Ruiz Gámez	
Function:	Project manager	
Address:	Calle Pintor Martínez Cubells, n.2, pta 4, 46002, Valencia (Spain)	
Tel:	+34 658 025 444	
Fax:	n.a.	
E-mail:	xanochannelassociation@gmail.com	

Name of the contact person :	Elena Bruno	
Function:	Project manager	
Address:	Calle Pintor Martínez Cubells, n.2, pta 4, 46002, Valencia (Spain)	
Tel:		
Fax:	n.a.	
E-mail:	xanochannelassociation@gmail.com	

Type of organisation:

SME School University Public Authority
 Training No Profit NGO

Other (Specify)

Fields of action:

SMEs Youth Universities Public Authorities
 Equal opportunities Schools Unemployed

Other (Specify)

Description of the organisation

XANO CHANNEL is a non profit association of teachers, inspectors of education and professionals, created in 2010 that aims to promote **active citizenship, personal and professional growth, employment, non formal education and the use of ICT** among organizations and people.

The activities and objectives of the organization are inspired by the principles of **equal opportunities** for disadvantaged people and between men and women.

The association also focuses on the inclusion of diversity, encouraging participation of people with different cultural and educational background in order to promote **mutual understanding, interculturality and a peaceful coexistence**.

We stand for working in a **collaborative way**, creating synergy and exchanging expertise and methodologies with local and international organizations, in order to maximize the impact of the activities we carry out.

Our main objectives are:

- To promote and encourage lifelong learning for teachers, trainers, adults and young people
- Enhancing a quality education for youth and adults with learning difficulties, using ICT and non formal education
- Tackling youth and adults' unemployment by offering work orientation and traineeships services for young people, matching personal talents and aspirations with local labour market's needs. Creating, sharing and exploiting innovative methodologies and tools for fostering employment.
- Enhancing personal and professional growth of teachers, adults and young people by providing educational and training services, both locally and abroad (transnational mobility) as well as designing and delivering programmes and courses
- Promoting culture, sport, leisure and arts, by organizing and participating in cultural events (conferences, seminars, workshops, concerts, exhibitions, outings, hiking, etc.) and recreational activities.

Experience of the organization in previous European projects

Xano Channel has participated as partner or promoter in European project in the field of both education of youth. Some of them are:

1). **“YEES: Youth Entrepreneurship and Employment Support”** – Erasmus + Programme (KA2): The association participated as a partner in this Strategic Partnership project that aims to foster cooperation between the Vocational Education System and the job sector and to promote the inclusion of youngsters in the labour market in an effective way, using social media and crowdsourcing based tools. The Project involves 9 institutions of 4 different European countries and foresees specific outcomes like 2 guides of digital tools and methodologies for increasing youth employability and a MOOC (massive open online course) course for teachers, students and stakeholders.

Xano's role: partner. Webiste: <http://yees.pixel-online.org/>

2). **“Social Digital Mentors”** – ERASMUS + Programme (KA2): The aim of the project is to promote employment for long term unemployed adult people, through an effective use of social media, ICT and through the training of 10 adult learners in each participant country that will be called “social digital mentor”. The results of the project foresee an online social digital mentoring training package, a social digital mentors’ website and social media pages, as well as the creation of a Social Mentor office with a mailbox, where all interested adult learners may consult their questions or make an appointment with the social online mentor.

Xano role: partner. Website: <http://www.social-digital-mentors.eu/>

4). **“GEEA: Gender Equality and Entrepreneurship for all”** – Erasmus + Programme (KA2): The main objective of this Strategic Partnership project is to raise awareness of equal opportunities, especially in VET education and to promote entrepreneurship education as a solution to gender gap. The project has been promoted and coordinated by a Romanian School Colegiul National Unirea; Xano Chanel participates has a partner. Website: <http://www.geea-project.eu/>

5). **“VET Teachers Learning by Sharing in Europe”** – Erasmus + Programme (KA1): the VET staff mobility project will allow 40 VET teachers to have teaching or working experiences abroad. The mobility is conceived as a unique opportunity for VET staff to develop technical, educational, linguistic and intercultural competences and get to know about VET system in other countries as well as sharing best practices and ideas with their peers in Europe. Participants will travel to Italy, Portugal, Romania, Croatia and Latvia. Xano role: promoter

6). **“Peace Education by Tackling Youth Radicalization and Extremism”** – Erasmus + Programme (KA1)
The training course is addressed to youth workers and youth leaders and aims to tackle youth radicalization and extremisms through prevention strategies, social cohesion and intercultural dialogue. The main objectives of this project are: raising awareness about youth radicalization and analysing cases and recruitment strategies, providing knowledge, tools and competences to prevent and tackle youth extremism, learning and testing young-person centred approach in educative methodologies as well as designing and promoting cooperation between youth organizations and other stakeholders. The project foresees the participation of 22 youth workers and leaders from Spain, Italy, Portugal, Ireland, The Netherlands, Lithuania, Romania, Germany and Belgium. Xano role: promoter

7). **“Sharing Ideas for Enhancing Intercultural Mediators skills in Europe – SHIFT”** – ERASMUS + programme (KA2). The Project aims at developing and enhancing the professional role of the ‘Intercultural Mediator’ for an inclusive European society.

Scope of the project is to evaluate how this professional is managed in EU Countries to launch an exchange practice between each partner organisations to ‘improve’ relevant skills of intercultural mediation and investigate how this professional profile is managed in the Educational Sector in terms of available qualifications, available study programmes (VET/Higher education). Xano role: partner

Website: <https://shiftproject.jimdo.com>

Experience and Expertise of the organization in the project’s subject area

Xano Channel is currently participating in Erasmus + projects (KA 1 and KA 2), in the field of Education and Youth.

The main topics we deal with in our projects are:

- ICT, social networks, robots, aero-robots and videogames
- Youth employment and entrepreneurship
- Prevention of school failure
- Gender equality
- E-enterprise
- Innovative educational strategies

In this context, the association has been gaining experience and expertise in the development, innovative educational approaches and methodologies, like: peer-to-peer digital mentoring, the application of ICT and social media to teaching and for youth and adult employment, non-formal education strategies for the development of transversal skills and competences, etc.

As concrete results of the above mentioned projects, a set of tools have been developed, like an online Social digital Mentor Office to advise adult learners on how to use efficiently ICT and social media for job searching and self-employment, guides and a MOOC course on how to create an e-enterprise and how to create and maintain a good digital identity, a Toolkit for teachers and students on how to promote gender equality in VET schools through entrepreneurship education and non-formal education methodologies, etc.

Contributions that can be provided to the project

Xano Channel will take part in all the activities of the project, carrying out general tasks such as, dissemination and exploitation of results, running management and reporting tasks, etc.

The association will also contribute to the development of all the project expected results and will actively participate in a transnational teaching/learning activity.

Reasons of involvement in the project

One of the main aims of the association is promoting lifelong learning opportunities for teachers, trainers and other stakeholders in the field of education by providing them with effective and student-centred approach, innovative pedagogical and didactic strategies like the work based learning, and orientation on how to exploit the potential of ICT and social media for promoting employability and access to the EU job market.

Therefore, the project fully meets the association objectives, as it:

- Improves the cooperation between VET providers and companies in order to provide a market oriented training offer to their students
- Increases the engagement of companies and companies' managers in the preparation and training of future job candidates
- Provides VET students with enhanced Work Based Learning methods and tools based on the full exploitation of ICT and multimedia communication potential.

Contact Person's Experience and Expertise

➤ **M. Sonsoles Jimenez Gonzalez**

Degree in Computer Engineering, Technical University of Valencia.
Teaching qualification certificate (CAP), Technical University of Valencia.
Secondary and High School Teacher for the Valencian Education Administration.
Computer Science Teacher in different Public Secondary Schools and VET Schools in the Valencian Region.

She has participated in several international conferences organized by the European Commission, town halls, trade unions, etc.

She has a lot contacts with enterprises and other institutions in Europe.

She has been coordinator of several Leonardo Projects (Mobility, Partnerships and TOI) and Erasmus + projects in the field of VET and adult education, and has a long experience and expertise in writing, managing and implementing transnational projects.

She speaks English, Spanish and Italian

➤ **Maria Angeles Ruiz Gámez.**

Master degree in Information and Library Sciences by the University of Granada (Spain) and Department of Information and Library Sciences in University of Wales (United Kingdom).

She has a long experience in coordinating and managing transnational mobility project for VET and schools teachers and students, overseeing internships, professional visits and all logistic aspects of the stay.

She coordinates consultancy activities for the development of the training / employment paths for people of different ages and socio-professional origin, by providing adequate methodological and procedural support to reconstruct the experiences carried out and the achieved learning results.

She participates regularly in seminars organized by the National Agencies of the Member States and establishes and keeps the relations with international partners.

She has more than 12 years working in Mobility, Training and Education sector.

➤ **Elena Bruno**

Degree in Foreign Languages and Literature (Multiculturality and Plurilinguism) and Political Sciences (International Communication).

She has worked in NGOs, dealing with management and writing of European Voluntary service projects, international volunteering programs, non formal education projects addressed to youth.

She has also experience in responsible tourism travel organization, in coordinating volunteers and work camps, in facilitating training course and managing EU projects.